

# Intellectual Property & Technology Transactions

As the expansion of technological innovation, communication and creative content distribution continues at its relentless pace, the protection of one's valuable ideas and intellectual property from infringement becomes paramount. HSB concentrates on recognizing, protecting and exploiting the intellectual property assets of our clients.

Our Intellectual Property & Technology Transactions practice group is focused in the areas of trademarks, copyrights, internet ecommerce, technology, privacy and advertising law. We have experience representing both large corporations and individual clients in trademark oppositions and prosecutions, copyright disputes, internet domain name conflicts, internet fraud and abuse, and intellectual property litigation. We understand complex technology and electronic transactions and have developed significant experience in advising and guiding clients to remain competitive by proactively protecting their assets and shielding them from liability.

HSB's philosophy is to work closely with our clients drawing from our many years of experience to procure efficient, practical solutions. We focus on anticipating challenges and recognizing issues early on to achieve the critical goals of our clients to establish a foundation for long term growth and success.

Our Intellectual Property &  
Technology Transactions Attorneys  
Frank Alvarez

Specifically, our practice areas include:

- Intellectual Property
- Copyrights and Trademarks
- Intellectual Property Litigation
- Licensing
- Technology and Telecommunications Law
- Advertising and FTC compliance Law
- Internet Ecommerce
- Privacy and Electronic Intrusion Regulation
- Unfair competition, trade name, and trade dress litigation
- DMCA Compliance

