

Sports & Entertainment

When it comes to legal representation, sports and entertainment professionals need attorneys with comprehensive business experience and an acute understanding of their clients' industries and needs. The attorneys in the Sports & Entertainment section of Hermes Sargent Bates have the necessary knowledge and hands-on experience to provide advice and counseling to individual athletes, coaches, agents, college and professional teams, athletic departments, sports administrators, authors, on-air talent, radio and television broadcasters, individual artists, music ensembles, designers, performers, entertainment professionals, and entertainment companies, among others.

HSB's commitment to representing its sports and entertainment clients does not simply encompass the client's legal needs. Through our firm's close association with others involved in the sports and entertainment fields, HSB can assist its sports and entertainment clients by taking a proactive approach to identify and secure marketing, promotional, publicity, and business opportunities for its clients. Further, because our firm also represents other clients outside the sports and entertainment fields, we can help our sports and entertainment clients by exposing them to unique and significant business, networking, and appearance opportunities with HSB's other valuable clientele.

Some of the areas in which HSB can represent clients in the sports and entertainment industries include:

- Negotiation and drafting of personal and professional contracts
- Procurement, negotiation and drafting of endorsement contracts
- Product deals
- Marketing and sponsorship agreements
- Merchandising and licensing rights
- Protection of name and image in media
- Copyrighting of materials, names, slogans
- Trademark and copyright infringement issues
- Wealth management
- Dispute resolution
- Regulatory compliance
- Antitrust and unfair competition issues
- Asset structuring and protection

Our Sports & Entertainment Attorneys

Frank Alvarez
Dwayne Hermes
Adam Reed

HSB's commitment to our sports and entertainment clients also extends far beyond the client's professional performance career. HSB and our business associates can provide honest, frank, and expert knowledge in advising clients about securing and advancing business opportunities and managing client assets and wealth so as to protect the financial security of the client and his or her family far into the future.